



SITC 2016

NATIONAL HARBOR, MD

NOVEMBER 9 - 13, 2016

EXHIBITOR PROSPECTUS



Society for Immunotherapy of Cancer

An Invitation to Exhibit at SITC's 31st Annual Meeting



Advancing the science and application of cancer immunotherapy worldwide

Make your mark at the largest cancer immunotherapy conference and exhibit at the SITC 31st Annual Meeting, hosted by the leading member-driven organization focused on cancer immunotherapy, the Society for Immunotherapy of Cancer (SITC). At SITC's Annual Meeting, we'll bring together international leaders from academia, regulatory and government agencies, as well as industry representatives for unmatched education, scientific exchange, and networking with the scientists driving the field. Get your message across all aspects of this scientific community that come together at SITC's Annual Meeting in an effort to make cancer immunotherapy one of the four standards of care and the word "cure" a reality for cancer patients everywhere.

If you have a product or service that will advance research or accelerate laboratory results, don't miss this opportunity to exhibit at the SITC 31st Annual Meeting, November 11-13, 2016 in National Harbor, MD. Last year's exhibit space sold out! Make your reservation before it's too late.



Exhibits Overview

Why Exhibit at SITC?

- Meet the global thought leaders in cancer immunotherapy
- Interact with key investigators and clinicians who evaluate and purchase your products/services
- Gain insight into new and innovative uses of your products/services by speaking with experts at the forefront of the science
- Generate new leads
- Achieve your sales/business development objectives

SITC is the preferred meeting in cancer immunotherapy by leading immunologists, academicians, and researchers in the field. Don't miss the opportunity for one-on-one contact with all of the people you need to see.

“Our exhibiting experience was very successful, as our staff managed to talk to a couple dozen industry professionals who wound up being relevant leads.”

“Good meeting, we met a lot of people and had very good exchanges”



“We are definitely coming back next year. We are interested to continue our exchanges/communication with the SITC.”

“Great lead retrieval system. Easy to use. I can't wait to follow up with my leads.”

Who Exhibits at SITC?

- Biotechnology companies
- Cancer organizations/foundations
- Consulting groups
- Data management companies
- Informatics/analysis firms
- Medical device manufacturers
- Medical equipment suppliers
- Medical publishers
- Pharmaceutical companies
- Research companies/agencies
- Scientific supply companies
- University/hospitals/research institutions

Exhibit Booth Packages

Basic Package (INLINE 10' X 10') - \$2,000

Booth details:

- 10' x 10' booth
- Draped back wall and side rails
- Identification Sign
- Lead retrieval

Also includes:

- 2 exhibit booth staff badges
- 1 Annual Meeting registration
- 10% discount on attendee mailing list rental (choice of pre- or post- meeting)

Deluxe Package (CORNER 10' X 10') - \$5,000

Booth details:

- 10' x 10' booth
- Draped back wall and side rails
- Identification Sign
- Lead retrieval

Also includes:

- 3 exhibit booth staff badges
- 1 Annual Meeting delegate registration
- 1 Annual Meeting guest registration
- 25% discount on attendee mailing list rental (choice of pre- or post-meeting)
- 10% discount on one Annual Meeting Final Program print advertisement (half page or full page) or registration bag insert

Premium Package (INLINE 10' X 20') - \$10,000

Booth details:

- 10' x 20' booth
- Draped back wall and side rails
- Identification Sign
- Lead retrieval

Also includes:

- 6 exhibit booth staff badges
- 2 Annual Meeting delegate registrations
- 2 Annual Meeting guest registrations
- Complimentary Pre-Annual Meeting attendee mailing list (choice of pre- or post-meeting)
- 25% discount on one Annual Meeting Final Program print advertisement (half page or full page) or registration bag insert

Premier Package (CORNER 10' X 20') - \$15,000

Booth details:

- 10' x 20' booth
- Draped back wall and side rails
- Identification sign
- Priority booth placement
- Lead retrieval

Also includes:

- 8 exhibit booth staff badges
- 3 Annual Meeting delegate registrations
- 3 Annual Meeting guest registrations
- One-time complimentary Annual Meeting attendee mailing list (choice of pre- or post-meeting)
- 50% discount on one Annual Meeting Final Program print advertisement (half page or full page) or registration bag insert

Premier Elite Package (ISLAND 20' X 20') - \$25,000

Booth details:

- 20' x 20' island booth
- Draped back wall and side rails
- Identification sign
- First choice booth placement
- Lead retrieval

Also includes:

- 8 exhibit booth staff badges
- 4 Annual Meeting delegate registrations
- 4 Annual Meeting guest registrations
- Pre- and post-meeting complimentary attendee mailing list
- Complimentary half-page ad in Annual Meeting Final Program

Elite Package (ISLAND 20' X 30') - \$40,000

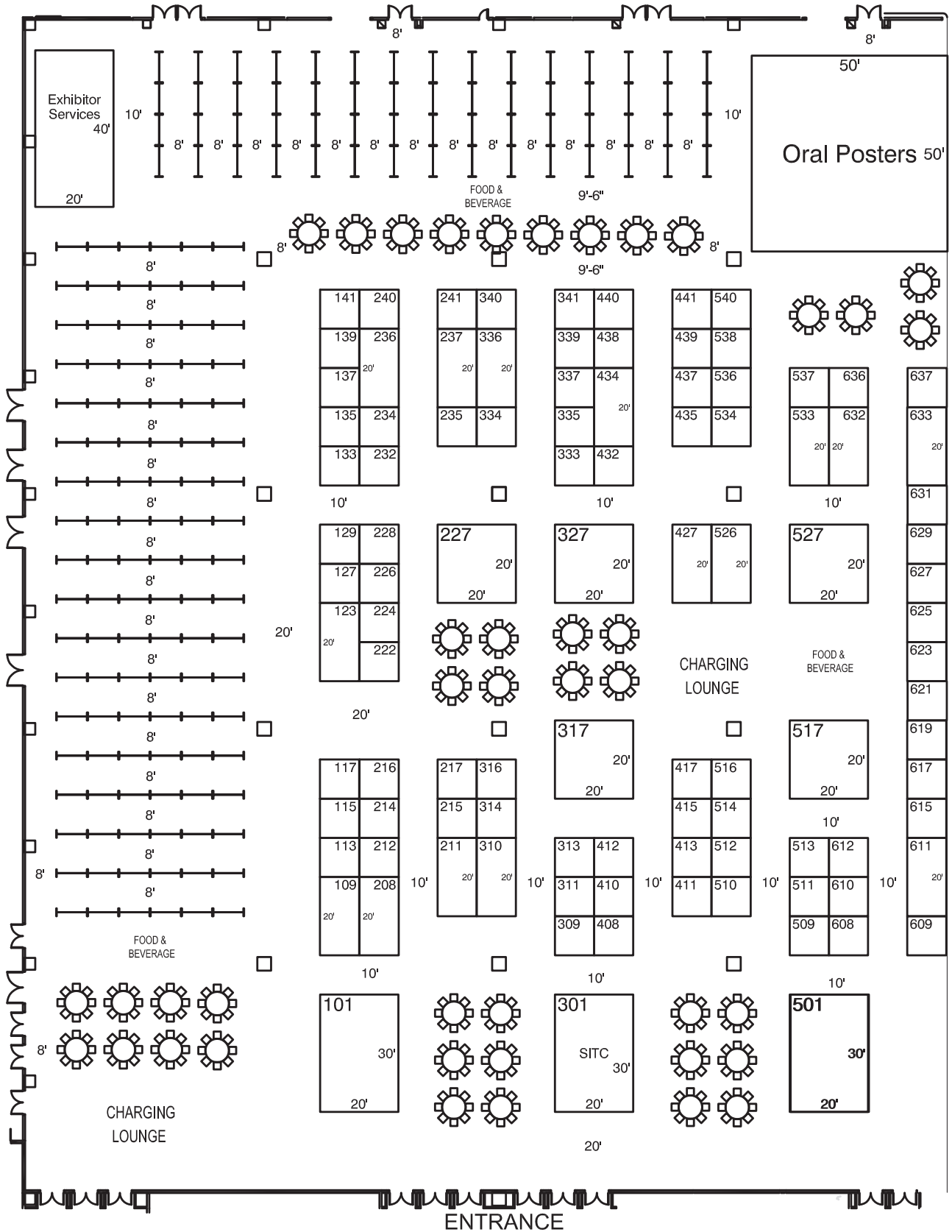
Booth details:

- 20' x 30' island booth
- Draped back wall and side rails
- Identification sign
- First choice booth placement
- Lead retrieval

Also includes:

- 8 exhibit booth staff badges
- 5 Annual Meeting delegate registrations
- 5 Annual Meeting guest registrations
- Pre- and post-meeting complimentary attendee mailing list
- Complimentary full-page ad in Annual Meeting Final Program

Map of Exhibit Hall



31st Annual Meeting Agenda*



Friday, November 11, 2016

7:45 a.m. – 7:50 a.m.	Presidential Welcome
7:50 a.m. – 8:20 a.m.	Update Session
8:20 a.m. – 9:10 a.m.	Keynote Address
9:10 a.m. – 11:45 a.m.	Tumor Microenvironment
11:45 a.m. – 12:15 p.m.	Late Breaking Abstract Session II
12:15 p.m. – 1:30 p.m.	Lunch and Poster Viewing
1:30 p.m. – 2:00 p.m.	Update Session
2:00 p.m. – 4:15 p.m.	State-of-the-Art Immunotherapies: Challenges and Opportunities
4:15 p.m. – 4:45 p.m.	Break
4:45 p.m. – 6:10 p.m.	CS1: Metabolism: Dendritic Cells, T-cells, Aging, Metabolism, Tumors
4:45 p.m. – 6:10 p.m.	CS2: Promoting and Measuring Anti-Tumor Immunity

Saturday, November 12, 2016

7:45 a.m. – 7:50 a.m.	Organizer Welcome
7:50 a.m. – 8:40 a.m.	Smalley Keynote Address
8:40 a.m. – 11:15 a.m.	Combinations: Immune-Immune, Immune-Radiation, Immune-Targeted Immune-Chemo, Antagonist-Agonist

Saturday, November 12, 2016, continued

11:15 a.m. – 11:45 a.m.	Late-Breaking Abstract Session II
11:45 a.m. – 1 p.m.	Lunch and Poster Viewing
1:00 p.m. – 2:25 p.m.	CS1: Presidential Session
1:00 p.m. – 2:25 p.m.	CS 2: Tumor Immunology 101
2:25 p.m. – 2:40 p.m.	Break
2:40 p.m. – 4:20 p.m.	CS1: Microbiome and the Impact on Local Inflammation and Host Immunity
2:40 p.m. – 4:20 p.m.	CS2: Clinical Management
4:20 p.m. – 4:50 p.m.	Break
4:50 p.m. – 6:15 p.m.	CS1: Diet, Exercise, Stress and the Impact on the Immune System
4:50 p.m. – 6:15 p.m.	CS2: Adoptive Cellular Therapy vs. Bispecific Antibodies
4:50 p.m. – 6:15 p.m.	CS3: Emerging Technologies

Sunday, November 13, 2016

7:45 a.m. – 7:50 a.m.	Organizer Welcome
7:50 a.m. – Noon	Value of Cancer Immunotherapy Summit

*Agenda as of April 2016. Times may be subject to change. Please visit sitcancer.org/2016 for the latest updates.



Exhibitor Schedule*

Prince George's Exhibition Halls A & B

Wednesday, Nov. 9

12:00 p.m. – 11:59 p.m. Decorator Set-up of Poster & Exhibit Hall

Thursday, Nov. 10

1:00 a.m. – 4:00 p.m. Continued Decorator Set-up of Exhibit Halls

2:00 p.m. – 5:00 p.m. Exhibitor Registration

4:00 p.m. – 10:00 p.m. Exhibitor Move-in

Friday, Nov. 11

7:00 a.m. – 10:00 a.m. Poster Presenters Hang Posters, Exhibitor Move-in

10:00 a.m. – 11:00 a.m. Decorator Cleaning of Hall

12:00 p.m. – 8:00 p.m. Exhibit & Poster Hall Open

12:15 p.m. – 1:30 p.m. Lunch (Authors Required to Present)

4:15 p.m. – 4:45 p.m. Break in Exhibit Hall

6:15 p.m. – 7:30 p.m. Poster Viewing & Exhibit Hall Reception (Authors Required to Present)

Saturday, Nov. 12

7:00 a.m. – 8:00 p.m. Exhibit & Poster Hall Open

11:45 a.m. – 1:00 p.m. Lunch (Authors Required to Present)

4:20 p.m. – 4:50 p.m. Break in Exhibit Hall

6:45 p.m. – 8:00 p.m. Poster Viewing & Exhibit Hall Reception (Authors Required to Present)

8:00 p.m. Exhibit & Poster Hall Closes
Author Removal of Posters
Exhibitor Move-out

Sunday, Nov. 13

8:00 a.m. – 12:00 p.m. Decorator Tear-Down of Hall & Final Exhibitor Move-out



4 Steps to Exhibiting at SITC

- 1) Log on to www.sitcancer.org/2016/exhibitors
Click on the exhibit information tab to access the floor plan tab. Pick your booth, fill out your company and payment information and wait for a confirmation email from SITC.
Deadline is September 9.
- 2) Order furniture, lighting, etc. through the Heritage Exposition Services Exhibitor Service Kit, to be accessed through the conference website once available.
- 3) Book your hotel early! Last year's room block filled up in record time.
- 4) Register your exhibit staff, and your complimentary registration(s).

*Schedule as of April 2016. Times may be subject to change. Please visit sitcancer.org/2016 for the latest updates.

Past Exhibitors

- ACEA Biosciences, Inc.
- Adaptive Biotechnologies Corp.
- Aduro BioTech, Inc.
- Advaxis, Inc.
- Affymetrix Inc.
- American Association for Cancer Research (AACR)
- American Society of Clinical Oncology (ASCO)
- Amgen USA
- Argos Therapeutics, Inc.
- AstraZeneca
- Bavarian Nordic
- Bodesix, Inc.
- Biologics Consulting Group
- BioLegend
- BioMed Central
- Bristol-Myers Squibb
- Caprion Proteome, Inc.
- Celldex Therapeutics, Inc.
- CellGenix/American Fluoroseal
- Cellular Technology Limited
- ChemoMetec Inc.
- CLC Bio, LLC
- Curiox Biosystems, Inc.
- Definiens, Inc.
- eBioscience
- Elsevier
- EMD Serono
- Flagship Biosciences
- Flexcare Clinical Research
- Fluidigm
- FluidX
- Genalyte, Inc.
- Genentech
- HaliuDx
- HemaCare BioResearch
- Immudex
- Indica Labs, Inc.
- Invitrogen
- Irvine Scientific
- JPT Peptide Technologies GmbH
- Life Technologies
- Lippincott, Williams & Wilkins
- Mabtech, Inc.
- MBL International
- Merck
- Miltenyi Biotech GmbH
- Mitra Biotech
- Myriad RBM
- NanoString Technologies
- Nexcelom Bioscience
- Nodality
- Northwest Biotherapeutics
- Novartis Oncology
- Novoprotein
- Omnia Biologics, Inc.
- OracleBio, Ltd.
- OriGen Biomedical
- Panasonic Heathcare
- PeproTech, Inc.
- Peregrine Pharmaceuticals
- PerkinElmer
- Personalized Medicine in Oncology
- Pfizer Oncology
- Pfizer/Merck KGaA
- PGx Health
- Prometheus Laboratories Inc.
- QIAGEN
- Rules Based Medicine
- Ruro Inc.
- Saint-Gobain
- SANYO
- Seahorse Bioscience
- Sequentia, Inc.
- SEPPIC, Inc.
- Seramatrix
- Sidra Medical & Research Center
- Stellar Biotechnologies
- STEMCELL Technologies
- Thermo Fisher Scientific
- The Lab People, Inc.
- TICA Group, LLC
- Viracor IBT Laboratories
- Wilson Wolf Corporation
- XEME Biopharma, Inc.



General Exhibitor Information, Rules and Regulations



General Booth and Exhibit Hall Information

1. The exhibit area is not carpeted. Carpet may be rented or personally provided. Carpet is required.
2. Booths must be clean following move-in prior to the hall opening. SITC may order cleaning if necessary.
3. Booth package inclusions are on the previous page. Additional materials/services may be ordered from the Exhibitor Service Kit provided by Heritage Exposition Services.
4. Exhibit staff is limited for each booth (see package options on previous page) and all staff are required to have badges. Exhibit booth staff badges allow entry to the Exhibit Hall only.
5. A floor plan of the exhibit hall can be obtained by visiting <http://www.sitcancer.org/2016>
6. The exhibit area will be open to delegates. As such, SITC, the exhibit service contractor, and the meeting venue shall not be held responsible for any loss or damage to exhibitor property.
7. SITC must pre-approve all messaging to be sent to registered meeting delegates.
8. Attire of exhibit personnel should be consistent with the business casual atmosphere of the convention.
9. Cancellations will be accepted in writing until September 9, 2016. A full refund minus a processing charge of \$50 will be granted.

No refunds will be given for cancellations made after September 9, 2016.

Rules and Regulations

1. Compliance with the Americans with Disabilities Act (ADA) within the exhibitor's booth.
2. Only SITC-approved decals, pins and ribbons may be affixed to delegate or exhibitor badge holders.
3. Demonstrations by exhibitors must be pre-approved by SITC, occur within exhibitor's assigned booth space and may not interfere with normal traffic flow nor infringe on neighboring exhibits.
4. Canvassing or distribution of advertising material outside of an exhibitor's booth is prohibited.
5. SITC must be notified if an exhibitor plans to distribute food or beverage items in the exhibit hall. All such items must be approved by SITC and ordered directly from the meeting venue.
6. Subletting of exhibit space is prohibited. Sharing is only allowed within divisions of the same company.
7. SITC reserves the right to reject any exhibit application; to reject, prohibit, restrict, or otherwise require modification of any exhibit; and to evict any exhibitor whose conduct or materials are objectionable to SITC for any reason.

8. Illuminated displays and other equipment requiring electrical current must conform to local electrical codes. More information on the specific requirements for electrical equipment will be included in the Exhibitor Service Kit.
9. Exhibit booth set up/dismantling may only occur during times determined by SITC unless pre-approval is granted in writing by SITC staff. Early departure or late set up may result in a \$500 fee.
10. Exhibitors are required to conform to all local labor regulations in the installation/dismantlement of their booth fixtures. More information on the specific labor regulations is included in the Exhibitor Service Kit.
11. Prize contests, awards, drawings, raffles, lotteries or gaming devices of any kind are prohibited.
12. Giveaways and samples may be distributed from your exhibit booth in compliance with applicable guidelines (see below).
13. Selling of products/services is prohibited. Order forms may be distributed, but no payments may be accepted.
14. SITC is a high-level, professional conference governed by industry best practices, integrity and excellence. To ensure the highest standards are met, SITC encourages exhibitors' compliance with all applicable guidelines and regulations.*

PhRMA Code on Interactions with Healthcare Professionals

ACCME Standards for Commercial Support

AMA Physician's Recognition Awards

AMA Opinion 8.061 - Gifts to Physicians from Industry

AMA Opinion 9.011 - Continuing Medical Education

*SITC does not assume responsibility for exhibitors' interpretation of material contained within these documents or provide legal advice about their interpretation. Exhibitors should consult with their individual legal counsel regarding adherence and interpretation of the guidelines/codes contained therein.

* SITC adheres to the PhRMA Code on Interactions with Healthcare Professionals and the ACCME Standards for Commercial Support. Therefore, certain items and acknowledgements are only available to non-industry entities.



Journal for ImmunoTherapy of Cancer

The Official Journal of the *Society for Immunotherapy of Cancer*



ABOUT THE JOURNAL

International • Open Access • Peer Reviewed

The *Journal for Immunotherapy of Cancer* (JITC) is the official online journal of the Society for Immunotherapy of Cancer (SITC).

An outlet devoted to and created by today's leaders in the field, JITC provides rapid dissemination of cutting-edge tumor immunology and cancer immunotherapy papers—from basic research through clinical application—by contributors from around the world.

JOURNAL SECTIONS

Basic Tumor Immunology

Cornelis J.M. Melief, MD, PhD

Tumor antigens, innate and adaptive anti-tumor immune mechanisms, immune regulation, immune response, cancer and inflammation, preclinical models, chemotherapy and radiotherapy interactions/combinations of chemotherapy and radiotherapy, other combination treatments with the anti-tumor immune response, and oncolytic viruses.

Case Reports

Walter Zippelius, MD

Reports on unusual or unexpected clinical cases that expand the field of general medical knowledge. Includes information on an unexpected association between diseases or symptoms, an unexpected event in the course of observing or treating a patient, findings that shed new light on the possible pathogenesis of the disease or an adverse effect, unique or rare features of the disease, and/or a unique therapeutic approach.

Clinical/Translational Cancer Immunotherapy

F. Stephen Hodi, Jr., MD

First-in-man clinical trials, phase II/III clinical studies, immune monitoring investigations, tumor microenvironment, host genetics and clinical outcome, combination therapies, and cell therapies.

Clinical Trials Monitor

Leisha A. Emens, MD, PhD

Announcements and updates of cancer immunotherapy clinical trials in progress. Includes perspectives and implications of late stage pivotal clinical trials results and new regulatory approvals. Articles may also focus on other pertinent regulatory issues to help define a road map for navigating the clinical trial landscape.

CALL FOR SUBMISSIONS

To support our members' continued efforts to improve the lives of people with cancer, **all members' article processing charges are waived through 2016!**

Pedro J. Romero, MD, JITC Editor-in-Chief, welcomes submissions to the journal sections listed below.

Commentary/Editorials

Christian Capitini, MD

Reaction to and/or perspectives on significant events in the field in the basic science area. May address a critical challenge, elaborate or extend a conversation of a focal article, provide an application of a theoretical perspective, or shed light on a particular issue in the field.

Immunotherapy Biomarkers

Lisa H. Butterfield, PhD

Predictive/prognostic biomarker studies, gene expression studies in cancer immunotherapy, serological immune biomarkers, multiparameter flow cytometry-defined immune biomarkers, high content immunohistological studies, clinical trial analyses and identification of novel immune biomarkers.

Reviews

Bernard A. Fox, PhD

Thomas F. Gajewski, MD, PhD

Data-driven works that cumulate several articles of importance on a particular subject or research area in a review format with the goal of providing the "state of the art" in the field. Includes recent major advances and discoveries, significant gaps in the research, current debates, and/or ideas of where research might go next.



Society for Immunotherapy of Cancer

For more information and to submit your research, visit sitcancer.org/journal.



Important Dates at a Glance

April 1, 2016	Registration Site Open
April 1, 2016	Abstract Submission and Late-Breaking Abstract Application Open
August 8, 2016	Abstract Submission and Late-Breaking Abstract Application Closes
September 7, 2016	Late-Breaking Abstract Submission Period Opens
September 9, 2016	Exhibitor Space Registration Deadline
September 9, 2016	Branding & Advertising Commitment Deadline
September 21, 2016	Late-Breaking Abstract Submission Period Closes
October 12, 2016	Housing Reservation Deadline
October 12, 2016	Discounted Early Registration Deadline
October 14, 2016	Pre-Registration Mailing Lists Available
November 10 & 11, 2016	Exhibitor Move-In
November 12 & 13, 2016	Exhibitor Move-Out
November 21, 2016	Post-Annual Meeting Mailing Lists Available

www.sitcancer.org/2016

Thank you for your support of SITC!

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